



BUSINESS PLAN



PRESENTATION

Saatvika Marketing Services

“जीवन अगर बचाना है। हमें अमृत ब्लिस अपनाना है”

Reg. Office : B-24, Bandhu Nagar, Birsa Chowk, P.O.-Hino, Ranchi-834002, Jharkhand
Contact : +91-7360074421 / 9534150609 (Head Office) | E-mail: amritbliss.com@gmail.com
GSTIN : 20CYIP58432A1ZO Website: www.amritbliss.com





Nature's Purity, Your Bliss!



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Company Overview:

Saatvika Marketing Services is a premier herbal and wellness company dedicated to promoting natural and holistic health solutions. Established on **14th April 2020**, the company has been committed to delivering high-quality herbal products that blend traditional Ayurvedic wisdom with modern scientific research. With a focus on sustainability, purity, and efficacy, Saatvika Marketing Services has emerged as a trusted name in the herbal wellness industry.

Brand Identity - "Amrit Bliss":

Under its flagship brand, "**Amrit Bliss**", the company offers a diverse range of herbal products designed to enhance health and well-being. "Amrit" signifies the divine nectar of life, and "Bliss" represents ultimate happiness and wellness. Together, the brand name encapsulates the company's vision of bringing nature's purest and most potent ingredients to every household.

Mission & Vision

- Mission: To empower individuals with natural products for a balanced lifestyle.
- Vision: To be a globally recognized herbal brand for authenticity, innovation, and wellness.



Products Range

- Ayurvedic Supplements
- Herbal Teas & Infusions
- Personal Care & Beauty
- Immunity & Detox Solutions



Services Offered

- Health & Wellness Services powered by **Dr BRC@Home Clinic** having a Network of 500+ clinic in Pan Bharat.
- Architectural & Engineering Services, Building Constriction and Project Management powered by **GRIHAM GENIE LLP**
- More services are yet to be added...



Business Plan Overview

- Free registration with activation after first purchase of any amount.
- Accounts remain active with monthly purchases.
- Wallets: Funding, Revenue, Money Plant, Investment.



Wallets Explained

- Funding Wallet: For purchases.
- Revenue Wallet: For commissions.
- Money Plant Wallet: Earn daily interest.
- Investment Wallet: Long-term profit interests.

Wallets



Income Modules

- 1. Saving Money is Earning Money
- 2. Referral Income
- 3. Level Income
- 4. Royalty Income
- 5. Repurchase Income
- 6. Generation Support
- 7. Money Plant Wallet
- 8. Investment Wallet
- 9. Multiple Clone ID
- 10. Franchisee Income Module



Saving Money is Earning Money

Earn Money by self-consuming or selling the products and getting the high profit margin between the M.R.P. and D.P.

Example: You Purchase Sea buck Thorn Juice for Rs. 599/- whose MRP is Rs. 999/-, i.e. you have profit margin of Rs. 400/- to earn by selling it directly to your customers.



Referral Income

Earn directly 21% for all your reference directly in your wallet.

Example: If the person referred by you buys Sea buck Thorn Juice for Rs. 599/- as DP price and the PSV (Profit Share Value) of the product is Rs.250, then you get 21% of 250/- i.e. **Rs. 52.50 in your wallet.**

Note: Referring to customer or clients is not compulsory as our system (AI) will be directly or indirectly working for each and every member to increase their down-lines on the basis of date & time of joining.



Level Income

| Level (Rank - Distributor) | % Income | Royalty Income Starts after 6 th Level |
|----------------------------|------------|--|
| 1 st Level | 21% of PSV | |
| 2 nd Level | 15% of PSV | |
| 3 rd Level | 10% of PSV | |
| 4 th Level | 8% of PSV | |
| 5 th Level | 4% of PSV | |
| 6 th Level | 2% of PSV | |

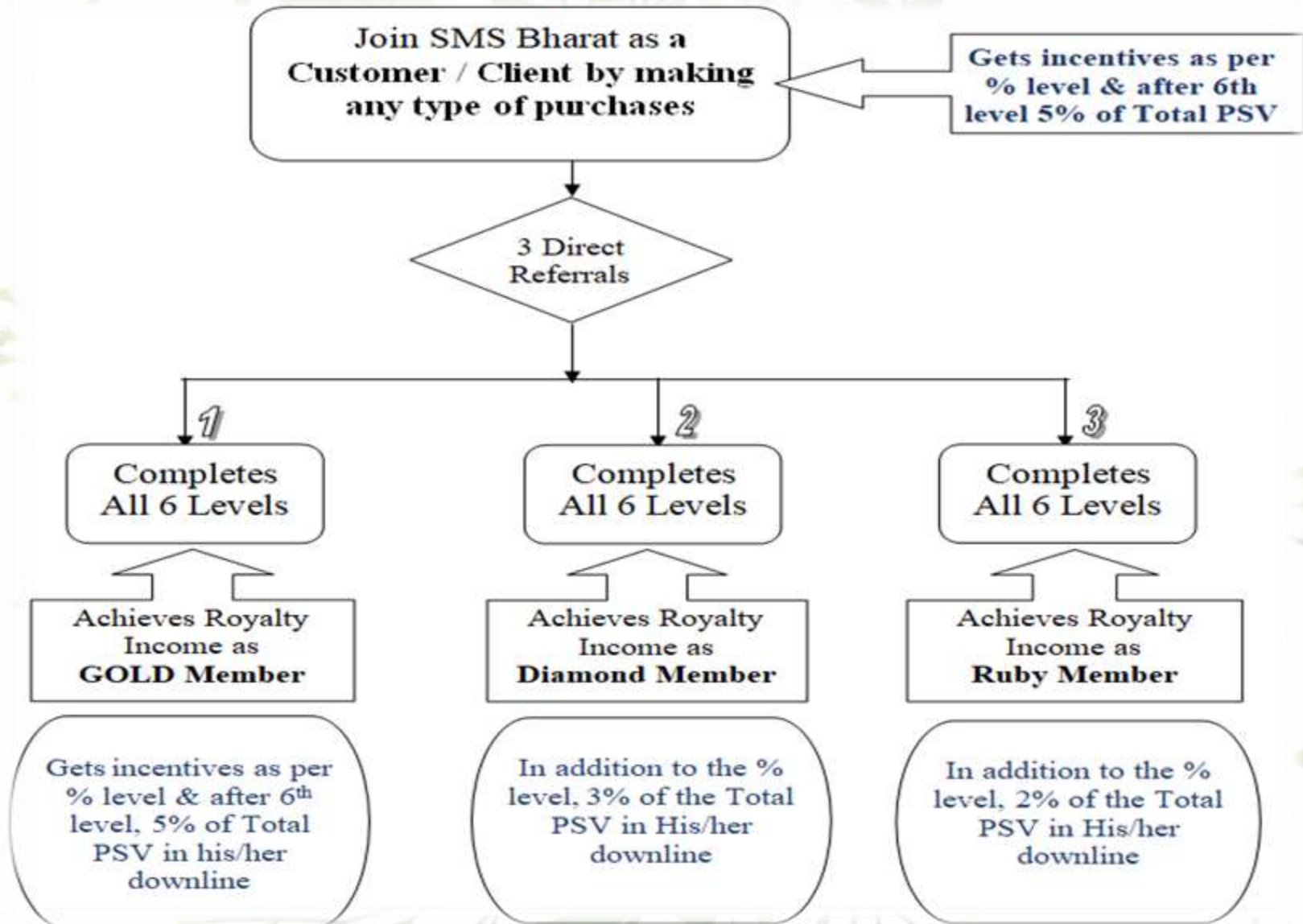
PASSIVE INCOME

HOW YOU CAN CREATE A MULTILEVEL
EMPIRE THAT YOU CAN LEAVE
FOR YOUR FAMILY



www.amritbliss.com

Royalty Income



Repurchase Income

Get income for all type of re-purchasing in your downline as per the level income %.

| Level | % Income |
|-----------------------|------------|
| 1 st Level | 21% of PSV |
| 2 nd Level | 15% of PSV |
| 3 rd Level | 10% of PSV |
| 4 th Level | 8% of PSV |
| 5 th Level | 4% of PSV |
| 6 th Level | 2% of PSV |

Generation Support

Here once you join AMRIT BLISS Business then your all types of income are valid to your next generation. i.e after you, your nominee gets all the income and benefits of the business till their life time. So, there is no need to secure your family any more by taking any life insurance.



Money Plant Wallet

Users can transfer funds from Revenue Wallet in full or part so that whatever fund deposited here will attract an interest of **0.0219%** per day and can withdraw these funds at any time.



Investment Wallet

In this wallet any user who wishes to invest funds and want to be a part of a rapidly growing company, user can directly transfer funds from Funding Wallet which in return will attract a profit interest as per the provided slab:

| Amount | ROI/Day | Total Days |
|--------------------------------|---------|------------|
| 1. Upto Rs. 10,000/- | 0.0192% | 360 |
| 1. From Rs. 10,001 to 20,000/- | 0.0219% | 420 |
| 1. From Rs. 20,001 to 30,000/- | 0.0246% | 480 |
| 1. From Rs. 30,001 to 50,000/- | 0.0274% | 600 |
| 1. Above Rs. 50,000/- | 0.0329% | 720 |

Note: Minimum Locking period is applicable on Investment Wallet, which means if anyone is investing an amount of Rs. 5,000/- then this amount cannot be withdrawn before 360 days in any circumstances.

Multiple Clone ID

Once a member successfully completes all six levels and attains the “**Ruby**” rank, a **Clone ID** is automatically generated, and the member begins receiving income according to the specified conditions.

Members start earning **royalty income** immediately upon reaching the “**Gold**” rank, in addition to their **level income**.

Upon achieving the “**Ruby**” rank, **level income for the previous cycle stops**, and **royalty income** begins at **2% of total PSV**, referred to as “**Cycle 1.**”

Simultaneously, a **Clone ID** is created, marking the start of “**Cycle 2,**” where the member once again earns **level income** alongside ongoing **royalty income from Cycle 1.**

Some Important Points to Note

- 1. Free Registration:** Anyone can register for free and secure their position within the network.
- 2. Account Activation:** After free registration, the User ID is **inactive by default**. To activate the account, the user must make their **first purchase of any amount**. During the period of inactivity, if a network is formed under the inactive account, the user will still **earn income according to the slab**, but **withdrawals will not be allowed** until the account is activated.
- 3. Level Income Structure:** Every user receives **100% of the PSV (Profit Share Value)** for the **first direct sale in each month**. For the **second and third direct sales**, the user earns **21% of the PSV** as per the **level income plan** (considering a network formation ratio of 1:3).
- 4. Profit Share Value (PSV):** PSV represents the **value assigned to each product**, which is used as the basis for calculating and distributing commissions.

5. Monthly Purchase Requirement: All users must make a purchase of any amount each month to keep their account **active**. The minimum purchase can be as low as **Rs. 45**.

6. Account Deactivation: If a user fails to make a purchase in any month, their account will be **deactivated**. While withdrawals will be **blocked**, the user will **continue to earn commissions** from their downline business.

7. Withdrawal Conditions:

a. **KYC Requirement:** Withdrawals are **not permitted** without a completed and approved KYC. KYC is **mandatory** for all withdrawals.

b. **TDS Deduction:** A **5% TDS** will be deducted at the time of withdrawal, in accordance with government regulations.

c. **Minimum Withdrawal:** The **minimum withdrawal amount** is **Rs. 500/-**



स्वदेशी अपनाओ देश बचाओ

**स्वरोजगार से भरा एक सुनेहरा अवसर ।
आज ही जुड़े और अपने आप को आत्म-निर्भर बनाएं ।**

**एक ही चीज है जो शुरुआत कर
के असफल होने से बदतर है.....
वो है..... शुरुआत न करना।**

Seth Godin



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